

# stage to sell

It doesn't take long to realize that to sell quickly and for top dollar, a house needs to stand out from similar properties in the marketplace. Stage to Sell, LLC has the expertise to detail a home and distinguish it from the competition. Our objective, whether searching online or attending an open house, is to create a series of positive first impressions and showcase the architectural attributes of the house. We want buyers to visualize their own lives in the space and aspire to live there!



## Objectives of Staging are to:

- Distinguish a property from the competition
- Elevate MLS photos
- Minimize days on market
- Maximize equity



## Actions to Achieve Objectives:

- Neutralize and de-personalize
- De-clutter
- Highlight architectural features and views
- Make rooms appear larger

"The way you live in your home and the way you sell your house are two different things."

*Barb Schwartz,  
President of Staged Homes*

Affiliate  
Member



Liz & Beth  
Accredited by  
the International  
Association of Home  
Staging Professionals



Jessica  
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A 2-hr. consultation  
can be the difference  
between "unimpressive"  
and "SOLD!"

BEFORE



AFTER



BEFORE



AFTER



Don't let your vacant  
house go unnoticed. Let  
us dress it up and make  
buyers fall in love!



For more examples of our work visit the Gallery  
on our website at [www.stagetosellvirginia.com](http://www.stagetosellvirginia.com)

